

Annual EEO Public File Report
ESPN 700
KALL-AM, North Salt Lake

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Stations Employment Unit that is comprised of the following station (s): KALL and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 1, 2010 to and including May 31, 2011 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station (s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 7302080 (c) (1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 7302080(c)(2) of the FCC rules.

Appendices 1,2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purpose of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from June 1, 2010 to May 31, 2011

Station(s) Comprising Stations Employment Unit: KALL

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees From All Sources for This Position
1	There were no full time hires last year		
2			
3			
4			
5			

Total Number of Persons Interviews During Applicable Period: _____0____

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from June 1, 2010 to May 31, 2011

Station(s) Comprising Station Employment Unit: KALL

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for which This Source was Utilized
A	University of Utah, Nancy Furlong, nancy.furlong@business.utah.edu	Zero	Zero
B	BYU-Idaho, Lane Muranaka, muranakal@byui.edu 208-496-2764	Zero	Zero
C	Brigham Young University	Zero	Zero
D			
E			
F			
G			
H			

*Indicates sources that have requested notification of job openings.

Appendix 3 to

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Covering the Period from June 1, 2010 to May 31, 2011

Station (s) Comprising Station Employment Unit: KALL

Section 3: Supplemental (Non-Vacancy Specific) recruitment Activities
Undertaken by KALL

KALL utilized an internship program from several local colleges and universities between June 1, 2010 and May 31st, 2011. More than 5 interns were used over this time period. The interns worked a period of at least 6 weeks up to a full semester of school time.

Our on air talent spoke to several local high school and college students regarding future positions in the field of broadcast communications. Fielding questions and offering advice.

Throughout the calendar year, our station hosted various community youth groups and scouting organizations on station tours. The groups were able to tour the radio station, meet the talent, sit in the on air studio and view live shows.